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Residents urged to go 'Purple'

IN 2009, OVER 100,000 students worldwide wore purple on March 26! Hundreds of locals also joined the campaign for the first time, wearing purple to work and hosting Purple Day events and promotions.

So who will be wearing purple on Friday March 26 this year?

'Purple Day' was founded in 2008 by nine-year-old, Canadian, Cassidy Megan. Motivated by her own struggles with epilepsy, Cassidy created Purple Day to let other kids with the disorder know they are not alone and help educate the public about epilepsy.

She named the day after the internationally re-

cognised color for epilepsy, lavender.

Her grassroots effort has now gone global.

Epilepsy affects over 86,000 Queenslanders and 50 million people worldwide (3-4%).

Yet, many people living with epilepsy face barriers due to a lack of awareness about the disorder.

"I always thought I was the only one with epilepsy and I was afraid to tell people because I thought they would make fun of me," Cassidy said.

Visit www.purple-day.org to learn more about Purple Day.

To register your interest in supporting Purple Day, visit www.epilepsy-queensland.com.au